

# Your currency partner

Supporting your customers' global growth.

Fast, flexible foreign exchange for your customers.

Revenue for you.

A better deal for everyone.

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## **About us**













## Who we can help

At Currencies Direct we help both corporate and personal customers make the most of their international payments.

Some of the most common reasons why customers use our services include:

### **Corporate customers**

- Operating in multiple countries
- Oistributing products internationally
- Invoicing in foreign currency
- Purchasing stock overseas
- Paying tax on international income
- **⊗** Selling online

### **Personal customers**

- **Emigrating**
- **Buying or selling foreign property**
- Sending money to family
- **Paying a foreign mortgage or living costs**
- International school fees
- **Transferring an inheritance**

## Our partner solutions

### **Referral partnerships**

Access a new revenue stream and help your contacts trade globally by making simple introductions.

We'll provide as much or as little support as you require and can provide you with a range of tools to help you maximise referrals, including tailored content, tracked links, banners and more.

#### White label solutions

Use our end-to-end services and completely rebrand as your own. Concentrate on the marketing of your brand and we'll deliver the world-class payments, compliance and regulatory licensing needed to service your customers.

### **Integrated API Solutions**

Connect your User Interface to our transactional infrastructure using our market-leading API suite. Your customers will be able to manage international payments and currency transactions from within their current user journey.

## **Partnership benefits**

At Currencies Direct we think relationships should be rewarding for everyone involved.

### **Benefits for you**

- Create a new revenue stream for your business, or equivalent rebate for your customers
- Receive a bespoke partner programme and dedicated partnership manager
- Diversify from your competitors and enhance your customer offering
- Reach new customers and create business opportunities through joint marketing
- Experience unrivalled customer support for you, your customers or referrals
- Complete control over your Partnership account with our market-leading Partner Portal.

### **Benefits for your customers**

- Excellent exchange rates
- Expert insight and support from a personal account manager
- Fast, flexible currency transfers online or over the phone
- Exceptional data management, care and security

## Market-leading Partner support

Referring your clients to us couldn't be simpler thanks to our Partner Portal.

### One powerful portal, lots of great features.

Our portal gives you complete control and visibility of your Partnership account. Use it to:

- Refer individuals and businesses
- Keep track of referrals, registrations and trades
- View and download commission statements
- Access customised marketing materials personalised tracking will connect referrals to your account
- © Contact your Partnership Manager
- Update your email and account notification preferences

When you refer a client to us we'll contact them as soon as possible to discuss their requirements. They can register online or over the phone in minutes and will be assigned a personal Account Manager to keep them up-to-date with the latest market movements and help them maximise their returns.

Create a Partnership account now to start referring.



### **Our services**

We can help your customers protect their profit with a range of flexible tools.

### **Spot contracts**

Perfect for making a one-off payment at the current exchange rate. Once your customer has secured an exchange rate their transfer will be conducted at that rate regardless of market movement.

### **Forward contracts**

A forward contract allows your customer to fix the exchange rate for up to two years ahead, swapping volatility for certainty. The customer's transfer will take place at the rate secured regardless of where the market moves in the meantime. Fixing a rate may mean the customer misses out if the exchange rate strengthens but they would be protected from any negative shifts.

### **Limit orders**

Your customer sets the rate they want to achieve and their transfer is triggered automatically if the market moves to that level. When a customer sets a limit order they are committing to purchasing the currency at the pre-agreed rate.

### **Multi-currency wallets**

Your customers can manage multiple currencies from one online account and buy currency in advance.

### **Overseas collection accounts**

Customers can receive revenue payments from international marketplace sales and convert revenue into your home currency efficiently.

### **Batch payments**

This service is perfect for businesses making several payments at a time. With revolutionary pre-validation technology and intelligent routing our batch payments system improves accuracy, reduces errors and increases efficiency.

### **Rate alerts**

Your customer sets the exchange rate they want to achieve and we'll let them know by text or email if the market moves to that level.

## **Our global locations**

With over 25 offices in four continents and 500+ currency experts, we're always here for our partners and customers.

- 1 UK Head Office +44 (0) 20 7847 9400 london@currenciesdirect.com
- 20+ offices across the country
- Portugal Albufeira
- 4 United States Orlando
- 5 South Africa **Cape Town** Johannesburg
- Mumbai

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**Surfers Paradise** 



## Find out more

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